



We are hiring!

**MARKETING AND COMMUNICATION
ASSISTANT (M/F)**

📍 Liège (Belgium) or Willich (Germany)

CONTEXT

EURO-DIESEL is a turnkey critical power continuity provider. Our mission is to secure power supplies and ensure business continuity to critical applications worldwide by providing innovative, resilient power solutions with our Dynamic Rotary UPS (DRUPS) systems.

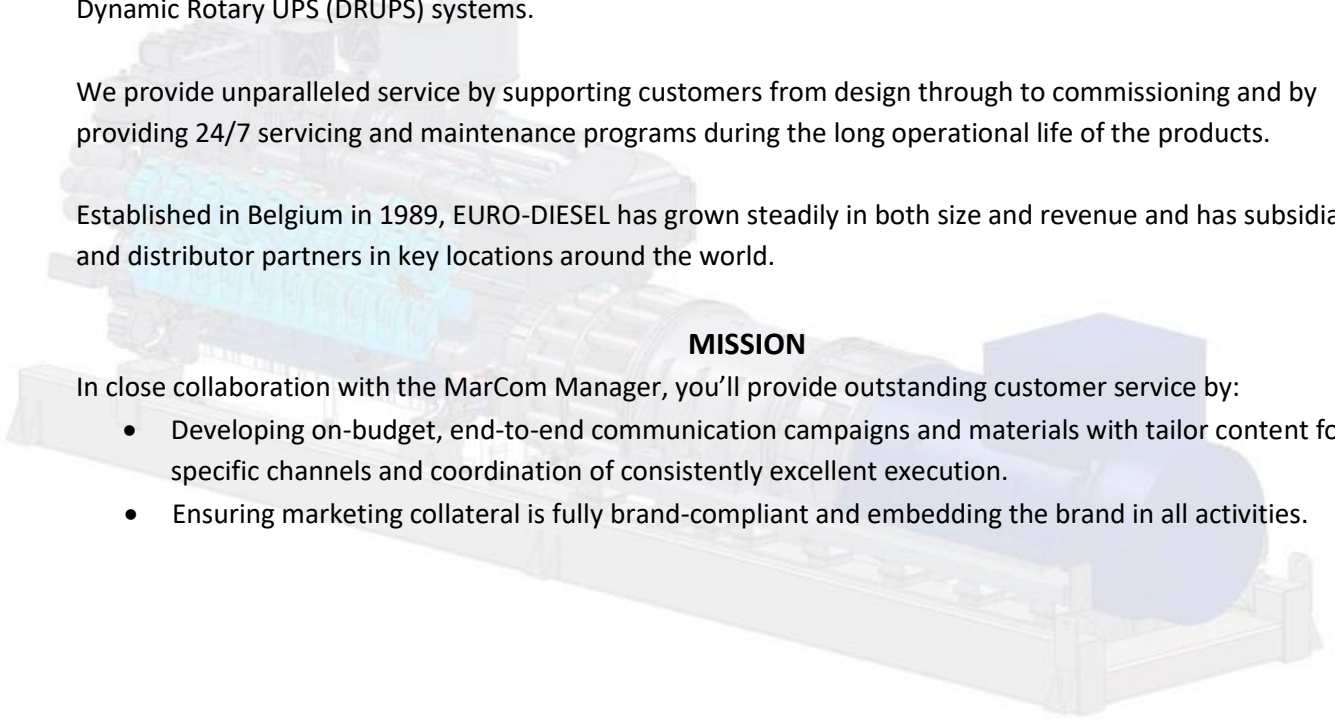
We provide unparalleled service by supporting customers from design through to commissioning and by providing 24/7 servicing and maintenance programs during the long operational life of the products.

Established in Belgium in 1989, EURO-DIESEL has grown steadily in both size and revenue and has subsidiaries and distributor partners in key locations around the world.

MISSION

In close collaboration with the MarCom Manager, you'll provide outstanding customer service by:

- Developing on-budget, end-to-end communication campaigns and materials with tailor content for specific channels and coordination of consistently excellent execution.
- Ensuring marketing collateral is fully brand-compliant and embedding the brand in all activities.



JOB DESCRIPTION

1. Administrative Support

- MarCom collaterals suppliers:
 - Selection and monitoring
 - Price negotiation
- Budget tracking
- Parcels shipment
- Monitoring of MarCom collaterals stock
- Intranet (sharepoint) & server maintenance

2. External Communication

- Create and implement customers visits process
- External Event organization, coordination and publicity of EURO-DIESEL external events such as professional exhibitions, conferences, seminars, ... to create brand awareness and generate sales leads.
- Adapt and update external communication tools such as ads, corporate website, social media...

3. Sales Support

- Collect, do research and communicate sales Leads coming from tracking programs to inform our Sales teams about new opportunities
- Implement Mailchimp Marketing campaigns, track and report

4. Internal Communication

- Organization and coordination of all internal events (EOY party, Family Day...)
- Day to day

5. Digital Marketing

- Website maintenance
- Website traffic analyze and Google analytics
- Social media activities: follow up calendar, monitor competition, analyze

6. Marketing

- Competition and market trends watch & report
- Communicate market trends and insights centrally

SKILLS AND EXPERIENCE

- A track record in marketing with a minimum of 3 years' experience
- Excellent English & German levels. Other language (French, Spanish Portuguese, ...) is a plus.
- Previous experience of 'B2B' and industrial marketing will be considered.
- Proficient in all MS Office packages (including PowerPoint and Excel), design packages (e.g. Adobe InDesign & Photoshop), and marketing automation tools (e.g. Mailchimp, website CMs etc).
- Ability to co-ordinate events
- Familiarity with digital marketing methods (PPC, SEO, Social Media) including website administration.
- Pragmatic, team-player, and flexible mindset to work effectively under pressure as a 'hands-on' marketing team member
- Able to pay close attention to detail
- Ability to prioritize projects and finish on a timely basis.
- Available to travel for exhibition (exceptional).

To discover more about EURO-DIESEL, visit our website: www.euro-diesel.com
Interested in how the NO-BREAK KS® works? www.youtube.com/watch?v=JX3f5sRL-Uw

OUR OFFER

- The opportunity to join and evolve with an established, yet innovative and expanding company, active at a global level
- Work on a mix of short and long-term projects
- Salary commensurate with your level of experience plus benefits package

To apply, please send your CV and covering letter to: jobs@euro-diesel.com.

Applications will be treated in the strictest confidence.